

MODULE LEVEL TEMPLATE

Details of institution that has developed the module	
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Licence type	

Details of the authors of/contributors to the course and their role (<i>You can delete any sections that don't apply.</i>)	
Project lead/Co-author	Dr. Annah K. Amani
<i>Responsible for:</i>	Project management, content creation, language/structural review
Lead author	Mrs. Irene Jesica Iroot
<i>Responsible for:</i>	Corroborating and creating content for the module as subject expert
Co-author/co-contributor	Mr. Alex Busingye
<i>Responsible for:</i>	Corroborating Author-Internet and communication 2 weeks
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<i>Responsible for:</i>	Language and content reviewer
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<i>Responsible for:</i>	Support as technology/platform expert
Co-Contributor	KIU eLearning Project Team
<i>Responsible for:</i>	Support as Instructional Designers/ eLearning experts

Information regarding format of material to upload onto the OER Africa repository	
Primary resource (Not PDF)	
Will a Moodle common cartridge be uploaded as well?	Yes

(A Moodle common cartridge is a .ZIP file of your module – if it is created in Moodle – that can be imported into another university's Moodle platform.)

Course details			
Module title:	Communication Skills		
Academic level:	Undergraduate programs Year One Semester Two	Number of student learning hours:	100
Class contact time (hours):	Forty eight hours		
Private/online study hours:	Fifty two hours	Number of weeks of study:	Twelve Weeks
Total student learning hours:	One hundred Hours	Number of units of study:	Twelve

Programme(s) which might include this Module:	All Undergraduate Programmes
Pre-requisite student abilities and knowledge:	Basic computer fundamental Skills
Pre-requisite (or co-requisite) modules:	English Language Skills

Intended learning outcomes:	At the end of this module , you will be able to: <ol style="list-style-type: none"> 1. Discuss the current major communication theories 2. Identify and describe the basic elements of communication 3. Demonstrate effective communication skills relevant the field of study 4. Discuss the prevailing opportunities and challenges of web-based communication via various social media mediums
Indicative content:	Basic concepts of communication; Basic theories and models of Communication; speaking in informal, face to face Situations; speaking in more formal Situations; listening in informal Situations; listening in formal situations; pre and post- writing processes; writing process; reading for pleasure; reading for comprehension; communication for connectivity and communication for business marketing;
Form of final/summative assessment:	The summative assessment will be done as continuous assessment test and final examination which will be supervised

Aim of the module:	The main aim of the module is to enable participants to communicate effectively and with intended impact, by improving their verbal and non-verbal communication skills, as well as enhancing interpersonal skills. Communication may be through speaking, listening, writing and reading.
Brief description of module:	This is an introductory course to the study of communication and the dynamics that come into play for the successful transfer and transmission of information. The course is based on the rationale that in today's work environment irrespective of the career one chooses to pursue, communication skills are important either for entry and/or advancement. It is a multi-disciplinary approach towards the analysis of the concepts

and theories of communication. It will be biased towards those aspects comprising conceptual as well as theoretical frameworks needed in ensuring effective communication for professionals in the diverse fields of study. It will explore the conditions and aspects of communication in the student's chosen field of study and examine new innovations and trends in the field of communication.

Assessment of module-level learning outcomes

Module-level learning outcome	Module assessment task
1. Identify and describe the basic elements of communication	Discussion forum, presentation tutorials, quizzes,
2. Discuss the current major communication theories	Discussion forum, presentation tutorials, quizzes micro-teaching
3. Demonstrate relevant skills for effective communication in your profession	Discussion forum, presentation tutorials, quizzes, debate, micro-teaching
4. Discuss the prevailing opportunities and challenges of web-based communication via various social media mediums	Practical tutorials, Quizzes

Significant features or elements of module

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Student profile in the context of this module:

What is the target group of students who would do this module?	All undergraduate programmes
What skills should a <i>student</i> have already mastered before starting this Module?	Speaking, listening, writing and reading skill and basic ICT skills
What prior knowledge of the subject matter should a <i>student</i> have?	Basic English Language skills

Non-expert support:

What skills and prior knowledge of the subject matter should <i>facilitators</i> have already mastered before starting to teach this Module?	Basic English Language skills
What skills do <i>support staff</i> need in order to support the delivery of this module?	Basic computer skills

Quality assurance matters

How will feedback on module be obtained from students? Students will be able to give feedback on their learning experience through the learning platform by sending direct messages, interacting on a feedback blog and responding to periodic structured surveys.

How will student feedback be used to improve module? Student feedback will be integrated into future iterations of the course or later portions of the course.

A certificate, signed by the university's Head of Quality Assurance, confirming that the module meets the requirements of the PEBL QA rubric is attached.

Yes No