



**KAMPALA INTERNATIONAL UNIVERSITY, KAMPALA**

**COLLEGE OF ECONOMICS AND MANAGEMENT**

**STUDY GUIDE FOR BACHELOR OF INTERNATIONAL BUSINESS ADMINISTRATION.**

**DEPARTMENT OF BUSINESS AND MANAGEMENT**

**BUS 1201: INTRODUCTION TO INTERNATIONAL  
RELATIONS**

**COURSE DEVELOPMENT TEAM:**

**INSTRUCTIONAL DESIGNER: Mr. Timbirimu Micheal.**

## Course Aims

- Introduce students to the study of structures, actors and policy processes in International politics.
- Enable students to distinguish between competing explanations of International Relations.
- Develop students' ability to restate arguments and apply them to relevant aspect of and actors in the sphere of International Relations.
- Build students capacity to interact with peers in discussion of pertinent themes in international relations.
- Differentiate the concept of internationalization from that of globalization.
- Enable students to make extensive use of library resources and build capacity to include wide-ranging bibliography in their work.

## Learning Outcomes

*The learners will gain/improve skills in*

- Knowledge of major theories and approaches in discipline of international relations.
- Ability to analyse politics from a variety of perspectives
- Ability to apply theories to case studies
- Knowledge of major substantive themes in international relations.

## Course Content

### Study Unit 1:

- Introduction to International Relations
- Theories of International Relations
  - Classical
  - Contemporary
  - Realism
  - Liberalism
  - Radical Approaches

### Study Unit 2

- The development of international relations and international relations today

### **Study Unit 3**

#### **The state and foreign policy**

- The state and International Relations
- Power, fear and insecurity
- Managing insecurity

### **Study Unit 4**

#### **Power, security and balance of power**

- The balance of power
- Politics and business
- The role of power in Business Negotiation
- State-centric International Relations

### **Study Unit 5**

#### **Global Governance**

- what is Global Governance
- Sovereignty and Global Governance
- Global Governance and business

### **Study Unit 6**

#### **Global economy**

- Introduction
- The growth of world economy
- Problems and perspectives
- Structuralism
- The new global economy

### **Study Unit 7**

#### **Globalization**

- Introduction
- The new economy
- Its Characteristics

- its role in International Relations
- New global problems
- Global and civil society

### **Study Unit 8**

#### **International Relations and the Individual: Human Rights, Humanitarian Law and Humanitarian War.**

- Introduction
- universal human rights
- Rights and international law
- Humanitarian intervention

### **Teaching – Learning Materials**

- Lecturing,
- presentation,
- group assignment

### **References and Additional Reading Materials**

1. Paul R. Viotti and Mark V. Kauppi, International Relations Theory: Realism, Pluralism, Globalism, 2<sup>nd</sup> ed. (New York: Macmillan, 1993).
2. Robert O. Keohane and Joseph S, Nye, Power and Interdependence, 3<sup>rd</sup> ed. (New York: Longman, 2001).
3. Sheldon Anderson, et al., International Studies: an Interdisciplinary Approach to Global Issues (Westview Press, 2008).
4. Edward Keene, International Political Thought (Polity Press, 2005) Eric O. Hanson, Religion and Politics in the International System Today (Cambridge University Press, 2006).
5. Chris Brown, Kirsten Ainley: Understanding International Relations, 3<sup>rd</sup> ed.

### **Assessment**

CATS	40%
Final Exams	60%

## **Tutor-Marked Assignment (TMA)**

There are TMAs in this course. You need to submit all the TMAs. The best 10 will therefore be counted. When you have completed each assignment, send them to your tutor as soon as possible and make certain that it gets to your tutor on or before the stipulated deadline. If for any reason you cannot complete your assignment on time, contact your tutor before the assignment is due to discuss the possibility of extension. Extension will not be granted after the deadline, unless on extraordinary cases.

## **Final Examination and Grading**

The final examination for BUS 1201 will last for a period not more than 2 hours and has a value of 60% of the total course grade. The examination will consist of questions which reflect the Self-Review Questions (SRQs), In-text Questions (ITQs) and Tutor Marked Assignments (TMA) that you have previously encountered. Furthermore, all areas of the course will be examined. It would be better to use the time between finishing the last study unit and sitting for the examination to revise the entire course. You might find it useful to review your TMAs and comment on them before the examination. The final examination covers information from all parts of the course. Final examinations will be conducted either via Computer Based Testing (CBT) or Pen on Paper (PoP) or both combined.

## **Tutors and Tutorials**

There are few hours of face-to-face tutorial provided in support of this course. You will be notified of the dates, time and location together with the name and phone number of your tutor as soon as you are allocated a tutorial group. Your tutor will mark and comment on your assignments, keep a close watch on your progress and on any difficulties you might encounter and provide assistance to you during the course. You must submit your tutor marked assignment to your tutor well before the due date. At least two working days are required for this purpose. They will be marked by your tutor and returned as soon as possible via the same means of submission.

Do not hesitate to contact your tutor by telephone, e-mail or discussion board if you need help. The following might be circumstances in which you would find help necessary: contact your tutor if:

- You do not understand any part of the study unit or the assigned readings.
- You have difficulty with the self-test or exercise.
- You have questions or problems with an assignment, with your tutor's comments on an assignment or with the grading of an assignment.

You should endeavor to attend the tutorials. This is the only opportunity to have face-to-face contact with your tutor and ask questions which are answered instantly. You can raise any problem encountered in the course of your study. To gain the maximum benefit from the course tutorials, have some questions handy before attending them. You will learn a lot from participating actively in discussions.

**GOODLUCK!**