

**COURSE TITLE: GLOBAL PURCHASING AND SUPPLY
ENVIRONMENT**

COURSE CODE: MBAP 7302

HOURS TAUGHT: 3 HRS PER WEEK

PREREQUISITES: NONE

PURPOSE OF COURSE

- To develop and broaden the students' understanding of International business with emphasis on procurement and supply of goods and services.
- To understand the global supply chains.
- To appreciate the global logistics impact on the business operations.

EXPECTED LEARNING OUTCOMES

- Analyze the international business environment with regard to purchasing and supply of goods.
- Explain the best global purchases and supply options and practices.
- Discuss the global sourcing constraints and opportunities.

COURSE CONTENT

- Unit 1 Overview of global purchases and supply environment
- Unit 2 Opportunities and constraints in global purchases and supply.
- Unit 3 Counter trade and global commodity markets.
- Unit 4 the role of International monetary fund (IMF), World Trade Organization (WTO), International Chamber of Commerce and Trade.
- Unit 5 Global culture and procurement negotiations
- Unit 6 The legal framework, politics, peace and environmental conservation impact on global purchases and supply.
- Unit 7 Multinationals , E- procurement and global sourcing.

MODE OF DELIVERY

- Lectures
- Reading assignments
- Practical assignments
- Field trips
- Documentaries

INSTRUCTIONAL MATERIALS AND / OR EQUIPMENT

- Whiteboard and Markers
- Flip Charts
- LCD Projectors
- CDs, DVDs and Tapes

COURSE ASSESSMENT

- Continuous assessments tests 20%
- Group and individual project (course work) 20%
- End of Semester Examination 60%

READING MATERIALS / LIST

David Burt and Donald Doster. World Class supply management(7th ed) Tata McGraw Hiil.

Kenneth Lysons and Michael Gillingham. Purchasing and supply chain management (6th ed) Prentice Hall.

Philip B. Schang and Tage Skiort – Larsen. Managing the Global supply chain. (3rd ed) Copenhagen business Press.